

# HI,

I'm a UX + UI **Designer**

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01/2024 - today

**App developer**

Syntax Institut

I am currently completing further training to become an app developer for user-friendly apps. The course covers the entire development process from customer needs analysis to finished click prototypes and your own Android apps in Kotlin with Android Studio.

**Design:** Figma, Illustrator

**Prototype:** Figma

**Development:** Kotlin, Android Studio, IntelliJ IDEA

## Experience

10/2021 - 12/2023

**UX/UI Designer**

Agentur Junges Herz

As a UX/UI designer in an employer branding agency, my focus was on strengthening employer brands through appealing design and user-centered concepts. I created wireframes, sitemaps and interactive prototypes, conducted user research and testing. I also designed and implemented design systems and style guides and advised on design issues.

**Design:** Photoshop, Illustrator, InDesign, XD, Figma

**Prototype:** XD, Figma

03/2021 - 09/2021

**Design and frontend developer**

Neonblue GmbH

I developed responsive websites and templates for the real estate industry using TYPO3 and WordPress. This included cross-media online marketing campaigns and the creation of target group-oriented layouts in corporate design. Working closely with backend developers and online marketing specialists, I designed creative solutions using UI/UX, wireframes and screen design.

**Design:** Photoshop, Illustrator, XD

**Prototype:** XD

**Development:** SASS, HTML, CSS, JavaScript, Bootstrap, Git, Hugo, Visual Studio Code

07/2017 - 02/2021

**UX Designer**

esatum GmbH

At esatum the focus was on health, medicine and digital marketing. I further developed our own congress app and was part of a team that developed a customer-oriented product and design language. We designed and implemented wireframes, mood boards, icons, user interfaces and prototypes. I was also responsible for the further development of the corporate design including style guides.

**Design:** Photoshop, Illustrator, InDesign, XD, Sketch

**Prototype:** XD, InVision

**Development:** Jira, Confluence

05/2008 - 05/2017

**Design and frontend developer**

Euroweb / Webstyle GmbH

My core competencies lay in the realization of websites and online marketing measures for medium-sized clients from the DACH region. I ensured cross-browser development and optimal page speed and complex frontend templates. Plus, I was for them Responsible for conception and updating of designs as well as support with technical design issues.

**Design:** Photoshop, Illustrator

**Development:** Gulp, SASS, HTML, CSS, JavaScript, Sublime, Bootstrap

03/2007 - 04/2008

**Graphic and web designer**

Tepe Marketing Agentur

During this time I developed creative concepts and supported clients primarily in the areas of corporate identity, corporate design and editorial design.

03/2002 - 02/2007

**Graphic and multimedia designer**

Weigel Video Verlag

During this time, I deepened my knowledge of HTML and CSS, learned the basics of design, gained initial experience in dealing with customers and designed and implemented a variety of projects.

**Education**

08/2001

**ESB mediencollege gGmbH**

State-certified design assistant in the field of graphics

06/1996

**62. Mittelschule**

Secondary school diploma (musical profile)

**Knowledge and interests**

**Experiences**

UX & UI, conception, mobile & responsive, storyboards & wireframes, prototyping, research, target group personas, target group data, cross-browser development, usability & user-friendliness

**Character**

creative, flexible, team player, relaxed, spontaneous, empathetic

**Languages**

German (native language), English (business fluent)

**Hobbies**

Illustration, design, space travel, friends, travel